



# INTESA SANPAOLO CARD

## **Press Release**

### **Centurion Financial Services operates under the new name 'Intesa Sanpaolo Card BH'**

Sarajevo, 29 July 2010 - Centurion Financial Services Ltd. Sarajevo, the authorized issuer and acquirer for American Express Cards in Bosnia and Herzegovina, will operate under new name - **Intesa Sanpaolo Card BH** (Intesa Sanpaolo Group), since 9<sup>th</sup> of July 2010.

“The change of name of the company is a result of the broader process of strengthening and consolidating the credit card operations at Intesa Sanpaolo Group level. We are convinced that our clients and partners will continue to be satisfied with the services and facilities provided through American Express products and they will benefit from the dedication and stronger focus on the card business which is defined as strategic priority for the Group.

It is important to note that the rights and obligations under existing contracts that customers and partners have with the Centurion Financial Services will not change, although we operate under the new name,” the Marketing Coordinator of Intesa Sanpaolo Card BH Lejla Dizdarević said. The same applies to the whole merchant network that accepts American Express Cards.

Intesa Sanpaolo Card BH has been the only company which has had the authority to issue American Express Cards and provide other American Express Card services. It has established a merchant network that accepts American Express Cards on whole territory of Bosnia and Herzegovina.

Intesa Sanpaolo Card BH is under the full ownership of the Intesa Sanpaolo Card Ltd, a member of Intesa Sanpaolo Group. In the market of Bosnia and Herzegovina Intesa Sanpaolo also operates through Intesa Sanpaolo Banka Bosna i Herzegovina.

### **About Intesa Sanpaolo Card**

Intesa Sanpaolo Card Ltd (Intesa Sanpaolo Group) is the credit card company founded in 2009, dedicated to develop and manage card business on an international level in those countries where Intesa Sanpaolo operates. The share capital is of 30.863.400,00 kuna with the ownership of 53.46% Intesa Sanpaolo Holding International, 31.20% PBZ and 15.34% Banka Koper. Operating centers based in the Republic of Croatia and Slovenia are the strong base for the activities of credit card payments, at foreign markets where the Intesa Sanpaolo operates. Member banks of the Intesa Sanpaolo currently operate a 6.3 million debit and credit cards, about 60,000 POS terminals and 2,500 ATMs. Continuous growth of Intesa Sanpaolo Card will assure generation of synergies and creation of economical value to all the banks and other organizations to which it will provide its services.

### **About Intesa Sanpaolo Group**

The Intesa Sanpaolo Group is the leading banking group in Italy with about 11.3 million customers and 5,900 branches and one of the top banking groups in Europe. The Group also has commercial banking operations in 13 countries in Central-Eastern European markets and the Mediterranean basin, where it currently serves 8.5 million customers through over 1,850 branches. In addition, the Group is present in 31 countries through a specialist network made up branches, representative offices and subsidiary bank focused on corporate banking facilitate the cross-border activities of its customers. The Groups activities are organized in six business units: domestic commercial banking, corporate and investment banking, international commercial banking, public finance, asset management, and financial advisory.

Contacts: Lejla Dizdarevic Marketing Coordinator Intesa Sanpaolo Card BH

e-mail: [lejla.dizdarevic@intesasanpaolocard.com](mailto:lejla.dizdarevic@intesasanpaolocard.com)

tel.: 033/551 410