

# INTESA SANPAOLO CARD FACT SHEET

## OVERVIEW

Intesa Sanpaolo Card is payment card company dedicated to develop and manage card business on an international level.

Located in Croatia and Slovenia, having offices in Bosnia and Herzegovina, Hungary and Serbia, it services clients from financial, retail and public sector across Central-Eastern Europe and in the Mediterranean basin.

The company portfolio is tailored to meet regional, local market or individual client requirements and business strategy. Technology expertise is the main driver of enhancing and enriching our existing business relations, as well as the main source for innovations the company provides in the payment industry.

Intesa Sanpaolo Card is a member of Intesa Sanpaolo Group, one of the largest European banking groups, which guarantees its global approach, customer-oriented philosophy, thorough understanding of clients' needs and long-term experience in broad range of payment operations and financial services.

## MANAGEMENT BOARD

- Zdenek Houser, Chief Executive Officer
- Tatjana Novak, Chief Business Officer
- Irina Bručić, Chief Financial Officer
- Alberto Barroero, Corporate Support Director
- Giovanni Cetrangolo, Innovation and BDA Director

## CENTRAL OFFICES

- Zagreb, Croatia
- Koper, Slovenia

## LOCAL OFFICES

- Tirana, Albania
- Sarajevo, Bosnia and Herzegovina
- Budapest, Hungary
- Bucharest, Romania
- Belgrade, Serbia
- Bratislava, Slovakia
- Ljubljana, Slovenia

## INTESA SANPAOLO CARD BUSINESS OVERVIEW

Number of markets	11
Number of cards	6,5 million
Number of ATMs	2.604
Number of POS	71.045
Number of employees	351

\*figures as of December 31st 2011

## INTESA SANPAOLO CARD HISTORY

### 2007

Banca Intesa, the majority shareholder of Privredna banka Zagreb (Croatia) since 1999, and Gruppo Sanpaolo IMI, the majority shareholder of Banka Koper (Slovenia) since 2002, merged into the Intesa Sanpaolo Group.

Privredna banka Zagreb and Banka Koper became members of this large international group.

### 2009

Intesa Sanpaolo Card is founded on April 20, 2009 with Registered Head Office in Zagreb, Croatia.

Its foundation is based on complementary strengths of two centres of excellence for card business within the Intesa Sanpaolo Group, Banka Koper and Privredna banka Zagreb, and their transition from local companies into a fully international organization.

Intesa Sanpaolo Card purchased a business share in Centurion finančne storitve, Ljubljana from PBZ Card, member of PBZ Group. The company is renamed into Intesa Sanpaolo Card payment card processing and development.

### 2010

Intesa Sanpaolo Card purchased the remaining share in Intesa Sanpaolo Card payment card

processing and development, Ljubljana from Banka Koper, becoming 100% owner of the Slovenian company.

Intesa Sanpaolo Card purchased a 100% share in Centurion finansijske usluge, Sarajevo, Bosnia and Herzegovina from PBZ Card. Centurion finansijske usluge started operating under name of Intesa Sanpaolo Card BH.

Intesa Sanpaolo Card established branches in Budapest, Hungary and Belgrade, Serbia.

### 2011

The company established branches in Tirana, Albania, in Bucharest, Romania and in Bratislava, Slovakia.

## ABOUT INTESA SANPAOLO GROUP

Intesa Sanpaolo is among the top banking groups in the Euro zone and the leading player in Italy in the retail, corporate and wealth management business areas. Thanks to a well-spread network of 5,900 branches it offers a wide range of services to about 11 million customers in Italy. Intesa Sanpaolo's international activities are focused in Central-Eastern Europe and in the Mediterranean basin, where it operates in 13 countries through retail and commercial banks with approximately 1,800 branches and 8.3 million customers. Moreover, an international network is present in 30 countries to support corporate customers.

## Media Contact

Marketing Communication Department

Tel: +385 1 636 33 40

marketing-communication@intesasanpaolocard.com

[www.intesasanpaolocard.com](http://www.intesasanpaolocard.com)

